



- EDUCATION -

The Art Institute of Phoenix
Bachelors of Arts in Graphic & Web Design
Mar. 2013

Scottsdale Community College
Associates of Fine Arts
Sept. 2010

- EXPERIENCE -

Sr. UX Designer | I-ology

7.24.17 - Current

Establish the structure, logic, and visual design of digital products. Create process flows, wireframes, mock-ups, and prototypes. Create and present designs that meet the strategic objectives for our clients. Collaborate with our development team to ensure that design specifications are implemented. Monitor the performance of projects post-launch and make recommendations for optimizations.

Sr. Web/UX Designer | PetSmart

7.15.16 - 7.20.17

Played a key role in the launch of PetSmart's Website Re-Design on a fully responsive platform. Oversaw and Art directed photo shoots for quarterly campaigns and company-wide projects. Managed the web team contractors day to day projects. Lead designer for creative strategy & developing toolkits for several seasonal campaigns. Established UI/UX for executive level projects through landing pages and PetSmart's App.

Logo Design Manager | GoDaddy

5.11.15 - 5.13.16

Helped Create, Pilot, & Launch an Award-Winning, new Product within GoDaddy's Creative Department. Successfully hired, trained, and Managed a team of Graphic Designers. Continued to assist marketing and sales teams to increase product units, while maintaining strong leadership & trainings within the department.

Lead UI/UX Theme Designer | GoDaddy

11.01.14 - 5.11.15

Developed initial themes for a new website product offering. Designed & developed website templates and themes for designers to use for customer projects. Led department trainings on best practices for new product offerings. Worked with other departments to create new themes for GoDaddy FOS.

Sr. Graphic/Web Designer | GoDaddy

5.01.13 - 11.01.14

Managed multiple projects under tight deadlines, from customer websites to executive level projects. Created new innovative ways to work around GoDaddys website builder software, resulting in multiple department changes. Provided art direction to other designers / project managers.

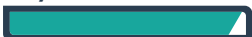
Sr. Graphic Designer | Eric Herrmann Studios

7.01.11 - 5.01.13

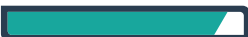
Oversaw final designs before print, designed yearly magazine advertisements, designed various illustrative logo design projects.

- SKILLS -

UI/UX DESIGN



INDESIGN



ILLUSTRATOR



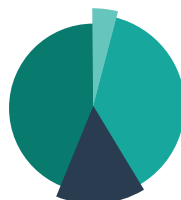
PHOTOSHOP



WORDPRESS



BOOTSTRAP



HTML 5
CSS 3
SASS/LESS
JAVA SCRIPT

- CONTACT -

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